

# Cultural Detective Certification

SIETAR Europa Pre-Congress Workshop



**When:** 22nd, 23rd and 24th of May 2017 | **Length:** 3 days | **Price:** 499 EURO \* (Incl. 23% VAT)

\*Reduced rate for full time students available: 189 EURO (proof of enrolment needed); does not include registration as a certified Cultural Detective® Trainer & promotion of your competence and services online

**Faciliator:** George Simons

## What to expect:

Cultural Detective® is a dynamic set of tools that develop invaluable intercultural competencies in individuals and organizations. A collaboration among dozens of acclaimed intercultural experts worldwide, Cultural Detective® provides immediate results through its critical incident, real situation and scenario approach. In this 3-day workshop, you will:

1. Become familiar with the Cultural Detective® method and materials, understand their relationship to inter-cultural theory and models, and especially explore the different ways and best practices with which to make the most of Cultural Detective® in organizational training situations and other learning environments.
2. Experience the impact of working with Cultural Detective® in its online form. Know how to use this tool for your own competence development, as well as in training, coaching, and other intercultural work with both individuals and teams.
3. Experience planning, designing, presenting and receive both peer and professional feedback on a complete intercultural effectiveness intervention, using the Cultural Detective® tools and methodology, both alone and in combination with other tools and resources.
4. In sum, be fully prepared and equipped to use and profit from Cultural Detective® in face-to-face as well as online interventions as part of your profession or business.

## The workshop includes:

1. 3 days of training & coaching
2. Full training/facilitation manual
3. Full 1 month subscription to the Cultural Detective® Online
4. Successful completion includes registration as a certified Cultural Detective® Trainer & promotion of your competence and services online.
5. Newsletter and follow-up webinars.
6. Discount on diversophy® purchases.

Who should attend? HR professionals, IC consultants, trainers, professors and teachers (secondary level and above), university students in intercultural studies fields, international business and negotiation, media professionals and others wishing to deepen their cultural competence. Please include your email address in registering so we can outfit you with the Cultural Detective® Online in advance of the workshop. *Be prepared to bring your laptop and/or tablet computer to use during the workshop.*



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## Meet the facilitators: George Simons



With 50 years' experience in cross-cultural communication and global management, Simons has been internationally sought for his consulting and training expertise by petrochemical, hi-tech, manufacturing, finance and consumer goods companies as well as by governments, NGOs and educational organizations. Holding a Doctorate from Claremont Graduate School in Psychology, he has authored eight instruments in the Cultural Detective® series and created or edited over fifty games in the diversophy® series of training games. His online collaborations resulted in books on EuroDiversity, Global Competence, Working Together, Putting Diversity to Work, Men & Women, Partners at Work, and Transcultural Leadership. He has coauthored *The Questions of Diversity*, *The Cultural Diversity Fieldbook*, *The Cultural Diversity Sourcebook*, and, most recently, *Seven Ways to Lighten Your Life*, as well as four books of poetry. He has been a SIETAR member for over 30 years and has served on its French and European governing boards. He manages both personal & [SIETAR LinkedIn](#) and [Facebook](#) sites, which currently have over 15,000 members.

He is currently engaged in collaboration with JAMK University of Applied Science, guiding the development of the [New Horizons Project](#), which uses gamification to assist in the acculturation of migrants into local communities, the workplace, and educational systems. Similar projects are underway in several European countries.

Born in the USA, Dr. Simons has lived in Germany, The Netherlands, and currently resides in France. He has worked in over 40 countries and speaks fluent English, German, French, and Spanish.

**Min. amount of participants: 8 | Max. amount of participants: 30**

*In order for a pre-congress workshop to take place, a minimum number of participants must register.*

*In case this minimum number is not reached by April 30th 2017 the workshop will be cancelled.*

*Please note, in case of cancellation of a workshop:*

*1-Registration fee will be refunded / 2-There is the opportunity for participants to register in another workshop.*

*In case of a different workshop selection the price difference between the cancelled workshop and the new selected workshop will be refunded or will have to be paid depending on the case.*

Please note, these workshops are NOT included in the SIETAR Europa Congress fees.

Participants register and pay for these workshops separately and in addition to the main congress!

More information about registration and payment can be found here:

<http://www.sietareu.org/register/registration-page>

